

Conference research offers the ideal environment for the interchange of ideas between the industry and physicians.

Synovate Healthcare has been conducting market research at medical conferences for over 20 years, and our team attends over 20 international conferences every year.

We are experts in bringing you valuable feedback from your key customers, providing you with fast, cost effective and high quality data.

Conference Research capabilities include:

- Exhibition stand evaluation
- Company sponsored symposia evaluation
- Ad testing/detail testing
- Impact of clinical data release
- Competitive intelligence reports
- Conference follow-up research
- Qualitative interviewing
- Opinion leader research
- Focus groups

Optional computer-aided interviewing offers:

- Choice of face-to face or self-complete methodologies
- Faster turnaround of data results
- Daily reports and top-line data available at the conference
- Multi-language interviewing

New for 2009 - Conference Schedule also includes Medical Device Meetings

Please contact Synovate Healthcare's International Conference Research Team about research at these or any other medical conferences.

coft.team@synovate.com

+44 203 059 5000

www.synovate.com/healthcare/expertise

International Healthcare Conference Research 2009 Calendar



2009 International Conference Calendar

Allergies

13 - 17 Mar American Academy of Allergy, Asthma & Immunology (AAAAI) Washington DC
06 - 10 Dec World Allergy Congress (WAC), Buenos Aires

Anaesthesiology

31 Jan - 4 Feb SCCM American Society of Critical Care Medicine, Nashville
06 - 09 May Annual Scientific Meeting of the American Pain Society, San Diego
06 - 09 Jun Euro anaesthesia, Joint Meeting of European Society of Anaesthesiologists (ESA) and the European Academy of Anaesthesiology (EAA), Milan
17 - 21 Oct Annual Meeting of the American Society of Anaesthesiologists (ASA), New Orleans

Cardiology

17 - 20 Feb International Stroke Conference, San Diego
19 - 21 Feb Transcatheter Cardiovascular Therapeutics (TCT), New Delhi
29 - 31 Mar Annual Scientific Session of the American College of Cardiology (ACC), Orlando, Florida
05 - 08 May Annual Scientific Meeting of the American Society of Hypertension (ASH), San Francisco
30 May - 02 Jun Heart Failure Congress, Nice
12 - 16 Jun European Society of Hypertension, Milan
11 - 16 Jul International Society on Thrombosis and Haemostasis (ISTH), Boston
29 Aug - 02 Sep World/European Society of Cardiology (ESC) Congress, Barcelona
24 - 27 Sep World Stroke Congress, Vienna
11 - 14 Oct 8th International Congress on Coronary Artery Disease (ICCAD), Prague

Dermatology

06 - 10 Mar Annual Meeting of the American Academy of Dermatology (AAD), San Francisco
20 - 24 May International Congress on Dermatology, Prague
07 - 11 Oct European Academy of Dermatology and Venereology (EADV) Congress, Berlin

Diabetology

05 - 09 Jun Scientific Session of American Diabetes Association (ADA), New Orleans
26 Sep - 02 Oct Annual Meeting of the European Association for the Study of Diabetes (EASD), Vienna
18 - 22 Oct International Diabetes Foundation (IDF), Montreal

Endocrinology

25 - 29 Apr European Congress of Endocrinology, Istanbul
13 - 17 May Annual Meeting & Clinical Congress of the American Association of Clinical Endocrinologists (AACE), Houston
10 - 13 Jun Endocrine Society Annual Meeting (ENDO), Washington DC

Gastroenterology

30 May - 04 Jun Digestive Disease Week (DDW), Chicago
23 - 28 Oct American college of Gastroenterology (ACG), San Diego
21 - 25 Nov United European Gastroenterology Week, London

General Surgery

15 - 18 Jan 24th Scientific Meeting of the American Academy of Cosmetic Surgery, Phoenix
30 May - 03 Jun American Transplant Congress (ATC), Boston

Gynaecology

02 - 06 May American College of Obstetricians and Gynecologists, Chicago
04 - 09 Oct FIGO World Congress of Gynecology & Obstetrics, Cape Town

Haematology

04 - 07 Jun Congress of the European Haematology Society (EHA), Berlin
05 - 08 Dec Annual Meeting of the American Society of Haematology (ASH), New Orleans

Hepatology

22 - 26 Apr Annual Meeting of the European Association for the Study of the Liver (EASL), Copenhagen
30 Oct - 03 Nov Annual Meeting of the American Association for the Study of Liver Diseases (AASLD), Boston

Infectious disease

16 - 19 May 18th European Congress of Clinical Microbiology and Infectious Diseases (ECCMID), Helsinki
19 - 22 Jul International AIDS Conference, Cape Town

Multiple Sclerosis

27 - 30 May Annual meeting of ACTRIMS, Atlanta
09 - 12 Sep Congress of the EU committee for the treatment and research in MS (ECTRIMS), Dusseldorf

Medical Devices

05 - 08 Apr Trauma, Critical Care and Acute Care Surgery, Las Vegas
26 - 29 Apr Symposium on Advanced Wound Care, Texas
06 - 10 Jun Wound Ostomy and Continence Nurses Society Meeting (WOCN), St Louis
10 - 14 Oct Annual Congress of the European Association of Nuclear Medicine (EANM), Barcelona

Nephrology

22 - 26 May World Congress of Nephrology, Milan
27 Oct - 01 Nov ASN American Society of Nephrology, San Diego

Neurology

11 - 15 Mar Alzheimer's and Parkinson's Disease, Prague
25 Apr - 02 May Annual Scientific Meeting of the American Academy of Neurology (AAN), Seattle
07 - 11 Jun International Congress of Parkinson's Disease and Movement Disorders (MDS), Paris
20 - 24 Jun European Neurological Society (ENS) Annual Meeting, Milan
12 - 15 Sep Congress of the European Federation of Neurological Societies (EFNS), Florence
11 - 14 Oct Annual Meeting of the American Neurological Association (ANA), Baltimore
24 - 30 Oct World Congress of Neurology, Bangkok
13 - 16 Dec WFN World Congress on Parkinson's Disease and Related Disorders, Miami

Oncology

29 May - 02 Jun American Society of Clinical Oncology Annual Meeting (ASCO), Orlando
20 - 24 Sep Congress of the European Society of Surgical Oncology (ECCO), Berlin

Ophthalmology

06 - 08 Feb ESCRS Winter Refractive Surgery Meeting, Rome
04 - 08 Apr ASCRS American Society of Cataract and Refractive Surgery, San Francisco
03 - 07 May ARVO Association for Research in Vision & Ophthalmology, Fort Lauderdale
12 - 16 Sep ESCRS EU Society of Cataract and Refractive Surgeons, Barcelona
24 - 27 Oct Annual meeting of the American Academy of Ophthalmology (AAO), San Francisco

Orthopaedic Surgery

25 Feb - 01 Mar Annual meeting of American Academy of Orthopedic Surgeons (AAOS), Las Vegas

Primary Care

20 - 21 May Primary Care 2009, Liverpool
16 - 19 Sep Wonca Europe Regional Conference, Basle

Psychiatry

24 - 28 Jan European Congress of Psychiatry, Lisbon
01 - 04 Apr WPA World Psychiatric Association, Florence

Radiology

06 - 10 Mar European Society on Radiology (ESR), Vienna
02 - 07 May American College of Radiology, Washington DC

Rheumatology

10 - 13 Jun European League against Rheumatism (EULAR) Congress, Copenhagen
16 - 21 Oct Annual Scientific Meeting of the American College of Rheumatology (ACR), Philadelphia

Respiratory

13 - 17 Mar Annual Meeting of the American Academy of Allergy, Asthma and Immunology (AAAAI) Washington DC
15 - 20 May American Thoracic Society (ATS), San Diego
12 - 16 Sep Annual Congress of the European Respiratory Society (ERS), Vienna
31 Oct - 05 Nov American College of Chest Physicians (ACCP) CHEST 2009, San Diego

Urology

17 - 21 Mar Annual Congress of the European Association of Urology (EAU), Stockholm
25 - 30 May Annual Meeting of the American Urological Association (AUA), Chicago