

## Asia's Top 1000 brands for 2007

Rank	Brand
1	Nokia
2	Sony
3	Colgate
4	Coca-Cola
5	Panasonic
6	Honda
7	7-Eleven
8	Samsung
9	Nestlé
10	Adidas
11	Yahoo!
12	Nike
13	Nescafe
14	Canon
15	Starbucks
16	Sony Ericsson
17	Pampers
18	Google
19	Darlie
20	Pepsi

21	LG
22	Yamaha
23	Toyota
24	Wall's
25	Lipton
26	Maggi
27	Shell

28	Wrigley's Arrow
29	DHL
30	Cadbury
31	Rolex
32	Watsons
33	VISA
34	Sunsilk
35	Toshiba
36	Marlboro
37	Pantene
38	Sharp
39	Apple
40	Toys "R" Us
41	Lay's
42	Panadol
43	BMW
44	Hewlett-Packard
45	Huggies
46	Mercedes-Benz
47	Philips
48	MasterCard
49	American International Assurance (AIA)/ American International Underwriters (AIU)/ American International Group (AIG)
50	Motorola

51	Pocari Sweat
52	Uni-President
53	FedEx
54	Head & Shoulders
55	Seiko
56	Pepsodent
57	Pedigree

58	MSN
59	Rejoice
60	Nissin
61	Heineken
62	McDonald's
63	Haagen-Dazs
64	Sprite
65	Acer
66	Close up
67	Singapore Airlines
68	Whirlpool
69	Magnolia
70	Ferrero Rocher
71	100 Plus
72	Mitsubishi
73	Cathay Pacific
74	Suzuki
75	Nikon
76	Sanyo
77	Breeze
78	Gatorade
79	Hitachi
80	Pioneer
81	Kentucky Fried Chicken (KFC)
82	Tide
83	San Miguel
84	Shangri-La
85	Dell
86	ExxonMobil
87	IBM
88	Nivea
89	California Fitness
90	Surf
91	JVC

92	Kodak
93	Pond's
94	Caltex
95	HSBC
96	Fanta
97	Knife
98	IndoMie
99	Wyeth
100	MasterKong

### Asia's Top 1000 brands for 2007 – Top 3 by market

#### China

Rank	Brand
1	MasterKong
2	Nokia
3	Mengniu

#### Hong Kong

Rank	Brand
1	7-Eleven
2	Watsons
3	Coca-Cola

#### India

Rank	Brand
1	Amul
2	Life Insurance Corporation of India (LIC)
3	Nokia

**Indonesia**

<b>Rank</b>	<b>Brand</b>
1	Aqua
2	Pepsodent
3	Honda

**Malaysia**

<b>Rank</b>	<b>Brand</b>
1	Nokia
2	Colgate
3	Sony

**Philippines**

<b>Rank</b>	<b>Brand</b>
1	Colgate
2	Mercury Drug
3	Sony

**Singapore**

<b>Rank</b>	<b>Brand</b>
1	Nokia
2	Singtel
3	Singapore Airlines

**Taiwan**

<b>Rank</b>	<b>Brand</b>
1	7-Eleven
2	CPC
3	Uni-President

## Thailand

Rank	Brand
1	Nokia
2	Mama
3	Sony

The full survey is available from Media's Group Circulation Manager, Jessie Ho-Avery by emailing [jessie.ho-avery@haymarketasia.com](mailto:jessie.ho-avery@haymarketasia.com).

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