

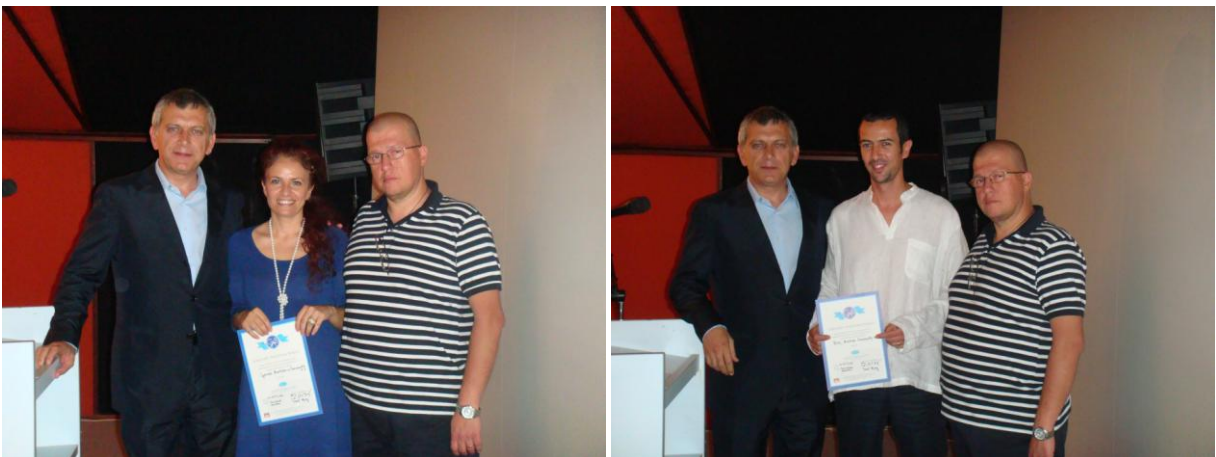
# Synovate Turkey make a long step towards success in Quality Certification Process : GAB

July - 2008

GAB Process aims to increase the standards of the quality of research services and equalize the conditions of the competition in business. Audit Process was held by an independent institution.



Award Ceremony was organised and the certificate was given by Temel Aksoy , President of Turkish Association of Marketing & Opinion Researchers and General Manager of Synovate Turkey, to the fieldwork team of Synovate Recon and Synovate Turkey.



Temel Aksoy congratulated and thanked everyone who made too much effort on the process. Alp Yener, Synovate Turkey Corporate Development and Audit Director highlighted that this certificate shows the corporate qualifications. He also said that “ We are aiming to ISO20252 Certificate in order to complete our Corporate Qualification Process”.



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## GabNet'e Hoşgeldiniz!

### Duyurular & Haberler

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